

Michael Page

www.michaelpage.co.jp

Global Consulting Firm - Media Relations Assistant Director

Media Relations Assistant Director

Job Information

Recruiter

[Michael Page](#)

Job ID

1558286

Industry

Audit, Tax Accounting

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 11 million yen

Salary Bonuses

Bonuses included in indicated salary.

Refreshed

September 16th, 2025 19:30

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This leadership role oversees external communication, media relations, and crisis management for a major organization, managing a team of five to ensure coordinated efforts in promoting the company's vision, brand, and professional services. The position involves building strong relationships with media, internal executives, and global counterparts to enhance reputation, support professional development, and drive brand and risk management initiatives.

Client Details

The employer is a large organization within the professional services industry, recognized for delivering innovative solutions and maintaining a strong presence in the market. The company is committed to fostering expertise and excellence in its

operations and services.

Description

- Develop and implement comprehensive public relations strategies aligned with organizational goals.
- Oversee media relations, including drafting press releases, managing media inquiries, and building relationships with journalists.
- Collaborate with internal teams to ensure consistent messaging across all communication channels.
- Plan and execute public relations campaigns to enhance brand visibility in Tokyo and beyond.
- Manage crisis communication plans and provide strategic guidance during critical situations.
- Lead and mentor a team of PR professionals to achieve departmental objectives.

Job Offer

- Competitive compensation package.
- Annual bonus reflecting individual and company performance.
- Exposure to high-impact projects and industry-leading practices in professional services.
- Full flex-time position.
- Work from home.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 7+ years B2B external PR experience / Media relations role.
- Fluent Japanese and business English skills.
- Crisis management experience (preferred).

Company Description

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