



PR/118021 | Digital Marketing Coordinator (Japanese Speaking)

Job Information

Recruiter[JAC Recruitment UK](#)**Job ID**

1558136

Industry

Other

Job Type

Permanent Full-time

Location

United Kingdom

Salary

Negotiable, based on experience

Refreshed

October 14th, 2025 12:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Digital Marketing Coordinator – Japan Travel Campaigns

Location: Central London (Hybrid Work Available after probation period for up to 2 days)

Position Overview:

We are looking for a dynamic and detail-oriented **Digital Marketing Coordinator** to support our efforts in promoting travel to Japan through engaging and effective online campaigns. This role will involve managing influencer partnerships, coordinating with advertising agencies, and overseeing the execution of digital marketing initiatives aimed at UK-based audiences.

Key Responsibilities:

- Plan and execute digital marketing campaigns across platforms such as Instagram, YouTube, Facebook, and Google.
- Identify, engage, and manage relationships with influencers and content creators to promote travel experiences in Japan.
- Coordinate with advertising agencies and media partners to ensure timely delivery of campaign assets and messaging.

- Oversee campaign operations, including scheduling, approvals, and performance tracking.
- Monitor and report on campaign performance using tools like Google Analytics, Meta Business Suite, and other digital dashboards.
- Assist in the creation and localization of digital content tailored to UK audiences.

Qualifications:

- Minimum 2 years of experience in digital marketing, preferably in travel, lifestyle, or consumer brands.
- Strong communication and organizational skills, with experience managing external partners.
- Familiarity with influencer marketing and social media campaign management.
- Excellent command of English (native-level or equivalent); familiarity with Japanese language or culture is a plus.

Applicants must have the legal right to work in the UK **without visa sponsorship**.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description