

Michael Page

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UP TO 12M JPY - Digital Ads Manager

Digital Ads Manager

Job Information

Recruiter

[Michael Page](#)

Job ID

1557894

Industry

Other (Consulting and Professional Services)

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 12 million yen

Refreshed

September 10th, 2025 16:18

General Requirements

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This position will lead the planning and execution of digital ad strategies to maximize attendance at B2B exhibitions. Responsibilities include managing multi-channel campaigns, optimizing performance through analytics, and coordinating with internal teams and agencies to enhance overall promotional impact.

Client Details

This organization has grown to become the leading force in hosting large-scale trade exhibitions across Japan, facilitating business connections in over 30 diverse industries ranging from technology to healthcare. Established around 40 years ago, it plays a pivotal role in driving economic growth by organizing professional events where industry stakeholders engage in meaningful commercial exchanges.

Description

- Lead multi-channel digital advertising strategies to boost attendance across multiple large-scale exhibitions.
- Manage ad creatives, performance analytics, and agency relationships to optimize campaign effectiveness.

- Mentor and oversee team members, driving growth through structured reviews, training plans, and 1-on-1s.

Job Offer

- Competitive compensation package.
- Opportunities to work in a global, large organization.
- Supportive and professional work environment in Tokyo.
- Flexible working environment.
- Career development opportunities and access to industry-leading resources.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 3+ years of experience managing multi-channel digital ads, with a strong track record of data-driven optimization.
- Proven ability to coordinate with agencies and lead or mentor team members, even in small-scale settings.
- Analytical mindset with a passion for improvement, teamwork, and nurturing talent.
- Fluent Japanese level.

Company Description

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