

Michael Page

www.michaelpage.co.jp

Brand Manager - Pet Nutrition

Drive Growth, Lead Innovation

Job Information

Recruiter

[Michael Page](#)

Job ID

1557549

Industry

Pharmaceutical

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 12 million yen

Salary Bonuses

Bonuses included in indicated salary.

Salary Commission

Commission included in indicated salary.

Refreshed

September 5th, 2025 16:16

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Basic

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

We are seeking a highly driven Brand Manager to lead marketing strategy and execution for our Prescription Diet pet nutrition portfolio in Japan. This role offers the chance to shape product innovation, drive brand growth, and partner with both local and global teams.

Client Details

Our client is a multinational leader in health and wellness products, spanning oral care, personal care, home care, and pet nutrition. With a strong track record in sustainability, innovation, and community impact, the company has built trusted brands that reach millions of households worldwide.

Description

- Develop and implement brand marketing strategies, including product launches, portfolio management, and commercial initiatives.
- Lead cross-functional teams and agency partners to deliver impactful brand campaigns.
- Manage innovation projects in collaboration with regional and global marketing teams.
- Analyze category dynamics and consumer insights to guide business decisions.
- Track, measure, and report brand performance KPIs.

Job Offer

- Opportunity to drive strategic impact in a high-growth, values-driven global company.
- Exposure to international projects and career development within a global marketing network.
- Competitive compensation and relocation assistance within Japan.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

Required Skills

- Bachelor's degree or higher (marketing-related degree preferred).
- 5+ years' marketing experience in consumer goods or medical industries.
- Native-level Japanese and business-level English, with strong communication and negotiation skills.
- Strong analytical, financial, and project management abilities.
- Technologically savvy and comfortable with digital marketing tools.

Company Description

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