

**MichaelPage**

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## Product manager - Global Beauty Brand

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#### Job Information

**Recruiter**

Michael Page

**Job ID**

1557398

**Industry**

Daily Necessities, Cosmetics

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6 million yen ~ 8 million yen

**Refreshed**

September 4th, 2025 15:03

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Lead global product development and marketing initiatives for a high-end beauty brand headquartered in Tokyo. Collaborate with international teams to deliver innovative concepts and impactful launches worldwide.

#### Client Details

Our client is a **globally recognized luxury beauty brand** with a strong heritage in Japan and a reputation for cutting-edge artistry, creativity, and innovation. With a diverse international team and strong collaboration with headquarters in Europe and across Asia, the brand offers a dynamic and inspiring environment where your ideas can truly make an impact.

#### Description

- Drive **product innovation and renovations** to support global brand growth.
- Collect and analyze **international market data** (consumer, competition, digital) and generate actionable insights.
- Develop and manage **product concepts** aligned with brand purpose and creative direction.

- Orchestrate the **end-to-end product development process**, ensuring timely execution.
- Write **marketing mix recommendations** (IMC/360/Digital/Retail) and support launch preparations.
- Partner with internal stakeholders, local markets, and global HQ to ensure successful project implementation.
- Present strategies and recommendations to senior management with clear and persuasive communication.

#### Job Offer

- A **creative and international culture** with direct collaboration with global HQ.
- **Excellent internal mobility** opportunities across functions and brands.
- Exposure to **high-quality teams** full of inspiration and creativity.
- Opportunity to develop expertise in **product development, project leadership, and global marketing strategy**.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### Required Skills

- Passion for **beauty products, creativity, and product details**.
- Strong **analytical and logical thinking** with a business mindset.
- Proactive, agile, and adaptable personality.
- Excellent **communication skills** in English (advanced-fluent).
- (Preferred) 3+ years of **marketing/product development experience**, ideally in cosmetics or fashion.
- (Preferred) Strong interest in **brand, design, textures, fragrance, and artistry**.

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