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JAC Recruitment Thailand

PR/117978 | Product & Marketing Manager - B2B service

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1556821

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 30th, 2025 09:01

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location: Bangna Trad - Chachoengsao **Key Responsibilities:**

- Develop and execute marketing strategies to attract and retain clients using digital tools.
- Analyze market trends and customer segments to tailor campaigns.
- Coordinate with internal teams (Sales, IT, Accounting, Technical) and external service providers.
- Oversee marketing budgets, campaign performance, and digital marketing initiatives.
- Support product development and service improvement through client visits and feedback.
- Use digital tools for reporting, planning, and sales presentations.

Requirements

- Bachelor's degree or higher in Marketing, Business Administration or a related field.
- Minimum 5 years of experience in Marketing, Business Management or Sales.
- At least 3 years in a supervisory or managerial role
- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Familiar with digital tools: Google Workspace (Docs, Sheets, Forms, Data Studio), Google Ads, Facebook, Instagram, etc.
- Strong communication, analytical, evaluation, and report writing skills.
- Excellent negotiation and problem-solving abilities.
- Quick-thinking and adaptable in dynamic situations.

- Good communication skill in English.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description