

# タイの求人なら JAC Recruitment Thailand

# PR/117978 | Product & Marketing Manager - B2B service

### Job Information

### Recruiter

JAC Recruitment Thailand

### Job ID

1556821

### Industry

Retail

### Job Type

Permanent Full-time

#### Location

Thailand

#### Salary

Negotiable, based on experience

#### Refreshed

November 11th, 2025 10:01

### General Requirements

# **Career Level**

Mid Career

# Minimum English Level

None

## Minimum Japanese Level

None

### **Minimum Education Level**

Associate Degree/Diploma

### Visa Status

No permission to work in Japan required

### Job Description

# Location: Bangna Trad - Chachoengsao Key Responsibilities:

- Develop and execute marketing strategies to attract and retain clients using digital tools.
- Analyze market trends and customer segments to tailor campaigns.
- Coordinate with internal teams (Sales, IT, Accounting, Technical) and external service providers.
- Oversee marketing budgets, campaign performance, and digital marketing initiatives.
- Support product development and service improvement through client visits and feedback.
- Use digital tools for reporting, planning, and sales presentations.

### Requirements

- Bachelor's degree or higher in Marketing, Business Administration or a related field.
- Minimum 5 years of experience in Marketing, Business Management or Sales.
- At least 3 years in a supervisory or managerial role
- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Familiar with digital tools: Google Workspace (Docs, Sheets, Forms, Data Studio), Google Ads, Facebook, Instagram, etc.
- Strong communication, analytical, evaluation, and report writing skills.
- Excellent negotiation and problem-solving abilities.
- Quick-thinking and adaptable in dynamic situations.

• Good communication skill in English.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: https://www.jac-recruitment.th/privacy-policy Terms and Conditions Link: https://www.jac-recruitment.th/terms-of-use

Company Description