

MichaelPage

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Regional Marketing Lead - Cybersecurity Company

Field Marketing, IT, Cybersecurity

Job Information

Recruiter[Michael Page](#)**Job ID**

1556509

Industry

Software

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

August 28th, 2025 16:39

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

We're seeking an experienced and dynamic Regional Marketing Manager to lead marketing efforts for Japan. In this role, you will design and execute integrated campaigns, collaborate closely with sales and partners, and adapt global strategies for local market success.

Client Details

Our client is a leading global technology company specializing in security and SaaS solutions. With a strong APJ presence, they are committed to innovation, growth, and empowering customers through cutting-edge digital solutions.

Description

- Develop and execute the Japan regional marketing plan across all business units
- Create and manage integrated demand generation campaigns across digital, events, social, email, and advertising
- Collaborate with sales, SDRs, and partners to align marketing activities with business priorities
- Manage localization, translation, and adaptation of global content for the Japanese market
- Drive partner marketing initiatives and support channel growth strategies
- Measure and report on campaign effectiveness to optimize results

Job Offer

- Flexibility of Working From Home and flex hours
- Base salary up to 15,000,000 JPY and performance bonus up to 12%
- Own full marketing strategy for Japan
- Excellent employee benefits

If you are a strategic thinker with a passion for marketing, we encourage you to apply for the Regional Marketing Manager role and contribute to shaping the future of this organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful Regional Marketing Manager should have:

- A degree in marketing, business, or a related field.
- Proven experience in managing regional marketing campaigns within the technology & telecoms industry.
- Strong knowledge of digital marketing tools and techniques.
- Excellent project management skills with the ability to multitask effectively.
- Strong analytical skills to interpret campaign performance data.
- Ability to collaborate effectively with internal and external stakeholders.
- Proficiency in English; additional language skills are a plus.

Company Description

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