

MichaelPage

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Marketing Specialist - a Growing AI Solutions Company!

Marketing, B2B, IT

Job Information

Recruiter[Michael Page](#)**Job ID**

1556507

Industry

Software

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

August 28th, 2025 16:32

General Requirements

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

We are seeking a Marketing Specialist to help scale the awareness and adoption of AI-based solutions in Japan. You'll plan and execute campaigns, create localized content, and drive lead generation across multiple channels.

Client Details

Our client is an international AI startup with a diverse, global team of researchers and innovators. They offer a collaborative, open culture where employees can take ownership, grow rapidly, and directly impact the company's success.

Description

- Plan and execute marketing campaigns to generate leads (events, webinars, digital)
- Create and manage content including web pages, brochures, and banners
- Track and analyze KPIs such as website traffic and registrations
- Drive web marketing and campaign execution using tools like HubSpot & GA
- Conduct market and competitor analysis to optimize messaging
- Collaborate cross-functionally to strengthen product awareness

Job Offer

- Compensation package up to ¥8.05M
- Hybrid work model
- Performance-based bonuses (twice a year)
- Stock options & transportation allowance
- Global, diverse, and innovative work environment
- Work-life balance with weekends/public holidays off & generous paid leave

If you are a motivated Marketing Specialist looking to make an impact in the technology and telecoms industry, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful Marketing Specialist should have:

- 1-2 years of marketing experience (IT B2B preferred)
- Strong Japanese communication skills; English a plus
- Experience in event planning/execution (seminars, webinars, exhibitions)
- Ability to create marketing materials using tools such as Canva/PowerPoint
- Self-starter mindset with strong collaboration skills

Company Description

Our client is a fast-growing AI startup with over a decade of experience delivering advanced automation solutions. Known for their proprietary AI technology, they offer a highly collaborative, agile environment for professionals looking to make a meaningful impact.