



JAC Recruitment

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JAC Recruitment Thailand

## PR/117934 | Sales &amp; Marketing Manager

## Job Information

## Recruiter

JAC Recruitment Thailand

## Job ID

1556233

## Industry

Other (Manufacturing)

## Job Type

Permanent Full-time

## Location

Thailand

## Salary

Negotiable, based on experience

## Refreshed

September 23rd, 2025 10:29

## General Requirements

## Career Level

Mid Career

## Minimum English Level

None

## Minimum Japanese Level

None

## Minimum Education Level

Associate Degree/Diploma

## Visa Status

No permission to work in Japan required

## Job Description

Job Title: Sales &amp; Marketing Manager

Job summary:

To lead initiatives in expanding sales distribution channels and developing customer bases for new products and market segments within the polymer industry in Thailand.

Key Responsibilities:

- Drive new customer acquisition and strengthen market presence for innovative polymer products.
- Develop and execute marketing plans for product launches.
- Collaborate with the Application Development team to align product innovation with market needs.
- Conduct in-depth market research to identify opportunities and customer needs.
- Analyze literature and patents to support product positioning.
- Gather and synthesize market intelligence from industry publications, online platforms, and professional events.
- Ensure prompt and effective resolution of customer issues related to products and applications.
- Coordinate with manufacturing teams to ensure timely and accurate order fulfillment.
- Support senior leadership in customer engagement and satisfaction initiatives.

Qualifications &amp; Competencies:

- Bachelor's degree in Engineering or a related field; MBA preferred.
- Minimum 8 years of experience in Business Development, Sales & Marketing within the polymer industry.
- Strong skills in:
  - Strategic Planning & Execution
  - Analytical Thinking & Problem Solving
  - Cross-functional Communication
  - Customer Centricity
  - Results Orientation
- Fluent in English with excellent communication abilities.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.th/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.th/terms-of-use>

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## Company Description