

# タイの求人なら JAC Recruitment Thailand

# PR/117827 | Product Specialist of ASEAN Region (Automotive Part Product)

### Job Information

### Recruiter

JAC Recruitment Thailand

### Job ID

1556210

### Industry

Other (Manufacturing)

### Job Type

Permanent Full-time

#### Location

Thailand

### Salary

Negotiable, based on experience

#### Refreshed

November 18th, 2025 15:00

### General Requirements

# **Career Level**

Mid Career

## Minimum English Level

None

# Minimum Japanese Level

None

### **Minimum Education Level**

Associate Degree/Diploma

# Visa Status

No permission to work in Japan required

## Job Description

Position: Product Specialist (ASEAN Region) (Automotive Part product)

Salary: 60,000 – 90,000THB +/- (Negotiable)

Location: Bangkok

Our client is Big brand manufacturing automotive part (OEM and Aftermarket)

# Key Responsibilities of the position:

- Strategic planning sales. Conduct in-depth market research, competitive analysis, and user research to identify
  customer needs and pain points. Synthesize data and insights to make informed decisions and prioritize product
  initiatives with Dealer and Distributor. (In Domestic and Asian regional)
- Developing a growth strategy focused on both financial gain and customer satisfaction.
- Promoting the company's products/services by addressing or predicting clients' objectives.

- Co-work with sales teams in business negotiations, especially for commercial tires, providing product and market expertise.
- Provide data to make mid-term plan for sales and consolidated profit and implement this plan.
- Support to make annual sales and profit plan in the sales group companies and follow up on such plan.
- Oversee to annual budget planning for marketing activities in ASEAN

### Qualifications

- · Bachelor's or master's degree in any field.
- More than 5 years of experience in Product management automotive part
- Business level communication skills in English.
- · Driving license and own car

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description