



PR/117827 | Product Specialist of ASEAN Region (Automotive Part Product)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1556210

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 9th, 2025 03:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Product Specialist (ASEAN Region) (Automotive Part product)

Salary: 60,000 – 90,000THB +/- (Negotiable)

Location: Bangkok

Our client is Big brand manufacturing automotive part (OEM and Aftermarket)

Key Responsibilities of the position:

- Strategic planning sales. Conduct in-depth market research, competitive analysis, and user research to identify customer needs and pain points. Synthesize data and insights to make informed decisions and prioritize product initiatives with Dealer and Distributor. (In Domestic and Asian regional)
- Developing a growth strategy focused on both financial gain and customer satisfaction.

- Promoting the company's products/services by addressing or predicting clients' objectives.
- Co-work with sales teams in business negotiations, especially for commercial tires, providing product and market expertise.
- Provide data to make mid-term plan for sales and consolidated profit and implement this plan.
- Support to make annual sales and profit plan in the sales group companies and follow up on such plan.
- Oversee to annual budget planning for marketing activities in ASEAN

Qualifications

- Bachelor's or master's degree in any field.
- More than 5 years of experience in Product management automotive part
- Business level communication skills in English.
- Driving license and own car

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Company Description