

MichaelPage

www.michaelpage.co.jp

Senior Brand Manager, Rare disease

Senior Brand Manager, Rare disease

Job Information

Recruiter

Michael Page

Job ID

1555947

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

10 million yen ~ 15 million yen

Refreshed

August 21st, 2025 15:43

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

The Senior Brand Manager, Rare disease will play a pivotal role in developing and executing strategic marketing plans to drive brand success within the pharma industry. Based in Tokyo, this position requires expertise in brand management, market analysis, and cross-functional collaboration.

Client Details

This opportunity is with a globally recognized organization in the Pharma industry. As a mid-sized organization, it is known for its innovative approach to healthcare solutions and its commitment to improving the lives of patients worldwide.

Description

- Develop and implement comprehensive brand strategies for Rare disease product
- Analyze market trends and customer insights to identify growth opportunities.
- Collaborate with cross-functional teams to ensure alignment with business objectives.
- Lead the creation of promotional materials and campaigns to enhance brand visibility.
- Monitor and evaluate the performance of marketing initiatives and adjust strategies as needed.
- Build relationships with key stakeholders, including healthcare professionals and external agencies.
- Ensure compliance with industry regulations and company policies in all marketing activities.

- Provide regular updates and reports to senior management on brand performance.

Job Offer

- Comprehensive benefits package to support your professional and personal needs.
- Opportunity to work in a large organization within the life science industry.
- Collaborative and innovative work environment in Tokyo.
- Chance to drive impactful marketing strategies for a key product area.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful Senior Brand Manager, rare disease should have:

- Proven experience in brand management within Pharmaceutical Industry
 - Experience in rare disease new product launch is a plus
 - Excellent analytical skills for market research and performance evaluation.
 - Strong communication and interpersonal skills for stakeholder engagement.
 - Proficiency in project management and the ability to meet tight deadlines.
 - Fluency in English, with Japanese language skills being an advantage.
-

Company Description

This opportunity is with a globally recognized organization in the Pharma industry. As a mid-sized organization, it is known for its innovative approach to healthcare solutions and its commitment to improving the lives of patients worldwide.