



PR/095788 | NPD Planning Lead & Project Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1555472

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

August 19th, 2025 10:45

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: NPD Planning Lead & Project Manager

Location: Singapore

Your New Company: A global consumer health and wellness brand with a strong digital presence is seeking a strategic and hands-on professional to lead its innovation pipeline. With a focus on performance-driven products and rapid growth across key international markets, the company offers a dynamic environment where creativity, speed, and impact come together.

Your New Role: As the NPD Planning Lead & Project Manager, you will be responsible for driving the development of new products across supplements, functional foods, and wellness categories. You'll lead cross-functional teams from concept through to launch, ensuring each product is scientifically sound, commercially viable, and aligned with brand strategy. **Key Responsibilities:**

- Own and manage the global new product development (NPD) roadmap.
- Lead end-to-end innovation projects including ideation, formulation, testing, regulatory review, commercialization, and go-to-market execution.
- Collaborate with internal stakeholders across sales, supply chain, brand, e-commerce, marketing, regulatory, and finance.
- Monitor global trends in health, wellness, and functional nutrition to inform product strategy.
- Ensure all products meet compliance standards and deliver real consumer benefits.
- Manage project timelines, budgets, documentation, and critical paths with precision.

Qualifications:

- · Minimum 3 years of experience in product development within supplements, FMCG, or functional health.
- Strong understanding of trending ingredients and formulations.
- Proven project management skills—organized, timeline-focused, and solutions-oriented.
- Experience with international regulatory frameworks (e.g., TGA, FDA, HSA) is a plus.
- Excellent cross-functional communication and stakeholder management skills.
- Degree in Nutrition, Food Science, Chemistry, or a related field.
- Detail-oriented, strategic thinker with a strong bias for execution.
- Passion for fitness, wellness, and improving lives through innovative health products.

Ready to Take the Next Step?

Interested applicants, please click APPLY NOW or send a copy of your updated CV to Pinru.chen@jac-recruitment.com for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru JAC Recruitment Pte Ltd EA License Number: 90C3026 EA Personnel: R25130085

#LI-JACSG #countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description