

**MichaelPage**

www.michaelpage.co.jp

## Marketing Specialist - a Growing AI Solutions Company!

**Marketing, B2B, IT**

### Job Information

**Recruiter**[Michael Page](#)**Job ID**

1555324

**Industry**

Software

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

Negotiable, based on experience

**Refreshed**

August 18th, 2025 15:36

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Daily Conversation

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

We are seeking a Marketing Specialist to help scale the awareness and adoption of AI-based solutions in Japan. You'll plan and execute campaigns, create localized content, and drive lead generation across multiple channels.

### Client Details

Our client is an international AI startup with a diverse, global team of researchers and innovators. They offer a collaborative, open culture where employees can take ownership, grow rapidly, and directly impact the company's success.

### Description

- Plan and execute marketing campaigns to generate leads (events, webinars, digital)
- Create and manage content including web pages, brochures, and banners
- Track and analyze KPIs such as website traffic and registrations
- Drive web marketing and campaign execution using tools like HubSpot & GA
- Conduct market and competitor analysis to optimize messaging
- Collaborate cross-functionally to strengthen product awareness

### Job Offer

- Compensation package up to ¥8.05M
- Hybrid work model
- Performance-based bonuses (twice a year)
- Stock options & transportation allowance
- Global, diverse, and innovative work environment
- Work-life balance with weekends/public holidays off & generous paid leave

If you are a motivated Marketing Specialist looking to make an impact in the technology and telecoms industry, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

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## Required Skills

A successful Marketing Specialist should have:

- 2+ year of marketing experience (IT B2B preferred)
- Strong Japanese communication skills; English a plus
- Experience in event planning/execution (seminars, webinars, exhibitions)
- Ability to create marketing materials using tools such as Canva/PowerPoint
- Self-starter mindset with strong collaboration skills

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## Company Description

Our client is a fast-growing AI startup with over a decade of experience delivering advanced automation solutions. Known for their proprietary AI technology, they offer a highly collaborative, agile environment for professionals looking to make a meaningful impact.