



PR/111877 | Head of Trade Marketing

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1554650

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 9th, 2025 08:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is one the big player in consumers product (non-food).

Location: Bkk city AND Bangpakong, Chachoengsao

Salary: 170,000 - 220,000 THB

Our client is one the big player in consumers product (non-food).

Job Description in Brief:

- Managing and implementing trade & consumer promotion plans including evaluation for trade channel with company target and market condition.
- Developing sales strategies, marketing, promotion/pricing strategies, and brand plans to increase revenue and meet quality standards.
- Developing and executing monthly/quarterly and yearly customer plans. Achieve agreed sales volume and control of expenses.
- Searching for market opportunities in multi Trade channel by tracking consumer needs, competitors' market situations and business opportunities to develop a business plan accurately.
- Tracking sales target with options to support sales and management team to meet company target

Qualifications:

- Bachelor's Degree in Marketing, Business Administration, or other related fields.
- 10+ years of experience in trade marketing in consumer products, FMCG, etc.
- Trade Marketing Knowledge in **various channel; MT, TT, online.**
- **Preferably experience in leading large team**
- Experience in project implementation is plus
- Detail-oriented, Strong analytical, self-motivation, problem solving and presentation skills.
- Able to weekly regular visit the team at factory in Bangpakong

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us by Apply Now.

JAC Personnel Recruitment Ltd

10F Emporium Tower 622 Sukhumvit Soi 24 Klongton, Klongtoey, Bangkok 10110

#LI-JACTH

#citybangkok

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Company Description