

MichaelPage

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Marketing Manager (standalone) - Luxury

Marketing Manager - Luxury Cosmetics

Job Information

Recruiter

Michael Page

Job ID

1554593

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

Negotiable, based on experience

Refreshed

August 9th, 2025 18:12

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Support the development and execution of brand marketing initiatives in Japan. Collaborate across product, digital, and event marketing to drive awareness and sales.

Client Details

Our client is a global beauty and skincare brand with a strong market presence across Asia. The company blends innovation, tradition, and high product quality, offering a collaborative environment where local teams work closely with regional HQ. It is known for empowering talent and offering exposure across cross-functional marketing areas.

Description

- Support marketing strategy to strengthen brand visibility and drive sales
- Coordinate product launches, press events, and related campaigns
- Develop marketing collateral including digital, print, and POS materials
- Collaborate with agencies to execute brand events and activations
- Participate in product, packaging, and pricing discussions
- Track and manage marketing budget, estimates, and invoicing
- Provide timely updates and reporting to management

Job Offer

- Hands-on experience with product and brand marketing
- Opportunity to influence national campaigns
- Close collaboration with APAC HQ and global brand teams
- Full ownership of budget and vendor management
- Work in a premium lifestyle and beauty industry

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

Required Skills

- Background in marketing, business, or similar fields
 - Marketing experience in beauty, skincare, or retail
 - Strong understanding of metrics, budgeting, and spreadsheets
 - Excellent communication and coordination skills
 - Comfortable working cross-functionally and with external partners
 - Fluent in Japanese and English
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Company Description

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