



Thai Language Marketer

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1554470

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

Negotiable, based on experience

Work Hours

・フレックスタイム – 10:00～16:00のコアタイム、最大2時間の昼食付き ※研修中は 9:15～18:15

Holidays

・週休二日制 ・年末年始休暇 ・年間有給休暇 ・長期連続休暇取得可

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General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Basic

Other Language

Thai - Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

◆ Main Duties

- ・ PPC marketing (Google Ads, FB ads, Reddit ads, native paid channels)
- ・ SNS marketing (IG, FB, X, Reddit and native Polish platforms)

- Influencer marketing (Sponsorship, collaboration, integration, etc.)
- Content marketing (SEO, organic marketing, etc.)
- Email marketing (Mass & niche marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- English to Thai localization

◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
- Overtime Pay (Paid by the minute)
- Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
- Business casual dress code (No suit required)

Required Skills

◆ Must-Have Skills

- Fluency in Thai
- Writing Experience in Thai
- At least 1 year of marketing experience in 2 or more of the following fields (SNS management, SEO, influencer marketing, email marketing, PPC, etc)
- Experience working in a corporate or team environment
- Advanced English communication skills (business level or above)

◆ Preferred Skills

- Digital marketing experience specifically targeting Thailand
- Strong attention to detail and creativity in content creation
- Japanese skill (JLPT N3 or higher)
- Web editing experience (HTML, CSS, copywriting, etc.)

Company Description