



French Language Marketer (Unit Leader)

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1554469

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

Negotiable, based on experience

Work Hours

・フレックスタイム – 10:00～16:00のコアタイム、最大2時間の昼食付き ※研修中は 9:15～18:15

Holidays

・週休二日制 ・年末年始休暇 ・年間有給休暇 ・長期連続休暇取得可

Refreshed

April 17th, 2026 13:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Basic

Other Language

French - Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

- ◆ Main Duties
- ・ PPC Marketing
- ・ Content Creation and Strategy Development
- ・ Influencer Marketing

- Data Analysis and Reporting
- Team Coordination
- Email Marketing
- Project Management

◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
- Overtime Pay (Paid by the minute)
- Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
- Business casual dress code (No suit required)

Required Skills

◆ Must-Have Skills

- Native French speaker.
- 3+ years of digital marketing experience (PPC, SEO, influencer marketing, social media marketing).
- Experience working in a corporate environment
- At least 1 year of team management experience
- Advanced English communication skills (business-level or above)

◆ Preferred Skills

- Data analysis skills (Google Analytics, Google Sheets, Looker Studio, etc.)
- Professional marketing experience focused on French-speaking markets
- Additional marketing experience (content marketing, email marketing, etc.)
- Web editing experience (HTML, CSS, copywriting, etc.)
- Japanese language skills (JLPT N3 or higher)

Company Description