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JAC Recruitment Indonesia

PR/123149 | Assistant Marketing Manager

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1553901

Industry

Audit, Tax Accounting

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

September 30th, 2025 03:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Responsibilities:

- Identify and approach potential clients within the region, focusing on heavy equipment and machinery financing.
- Conduct thorough analysis of customer businesses and prepare comprehensive reports to support financial facility approvals.
- Draft and submit detailed credit applications for internal review.
- Manage and monitor active client accounts, ensuring timely payment collection.
- Drive growth by expanding the regional business portfolio.
- Build and maintain strong relationships with suppliers and commercial vehicle dealers.
- Acquire new clients while nurturing relationships with existing customers.
- Oversee collections from overdue accounts with tact and persistence.

- Compile weekly and monthly marketing reports to track performance.
- Provide monthly market updates and insights for strategic planning.

Requirement:

- Minimum of 6 years' experience in marketing within a multi-finance or leasing company.
- Proficient in English—spoken and written.
- Hands-on experience in heavy equipment and machinery financing.
- Deep understanding of the heavy equipment leasing industry.
- Strong command of credit analysis, financial statement interpretation, and marketing strategies.
- Excellent network, relationship-building abilities, and strong presentation, communication, and negotiation skills.
- Demonstrated leadership qualities and proactive initiative.
- Highly motivated, results-driven, with a strong personality and ability to perform under pressure.
- Possesses a valid driver's license and can operate a vehicle.
- Willing to be placed in the Jakarta area.

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Company Description