



JAC Recruitment

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JAC Recruitment Thailand

PR/117786 | Product Development Planner

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1553871

Industry

Restaurant, Food Service

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 2nd, 2025 08:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Product Development Planner

Salary: 30,000 – 35,000THB +/- (Negotiable)

Location: Asoke, Bangkok

Our client is a major brand in the famous snack and sweets industry in Japan.

Position:

Responsibilities:

- Manage product packaging development from planning to launch, coordinating with internal and external teams.
- Oversee design projects, printing processes, and ensure label compliance with regulations.

- Create technical documents, schedules, and provide project updates.
- Source materials, identify process improvements, and collaborate with digital marketing for new product promotion.
- Maintain strong communication with all stakeholders and ensure compliance with company policies.

Qualifications:

- Bachelor's degree in Food Science.
- 2+ years of experience in product development or 1+ year of experience as a coordinator with overseas stakeholders.
- Excellent communication, negotiation, and presentation skills.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description