



PR/117786 | Product Development Planner

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1553871

Industry

Restaurant, Food Service

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

September 30th, 2025 03:00

General Requirements

Career Level

Mid Career

Minimum English Level

None

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Product Development Planner

Salary: 30,000 – 35,000THB +/- (Negotiable)

Location: Asoke, Bangkok

Our client is a major brand in the famous snack and sweets industry in Japan.

Position:

Responsibilities:

- Manage product packaging development from planning to launch, coordinating with internal and external teams.
- Oversee design projects, printing processes, and ensure label compliance with regulations.
- Create technical documents, schedules, and provide project updates.
- Source materials, identify process improvements, and collaborate with digital marketing for new product promotion.

- Maintain strong communication with all stakeholders and ensure compliance with company policies.

Qualifications:

- Bachelor's degree in Food Science.
- 2+ years of experience in product development or 1+ year of experience as a coordinator with overseas stakeholders.
- Excellent communication, negotiation, and presentation skills.

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Company Description