

**MichaelPage**

www.michaelpage.co.jp

## Digital Marketing Analyst - IT Consulting Firm

### Digital Marketing, IT

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1553689

**Industry**

IT Consulting

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

Negotiable, based on experience

**Refreshed**

August 1st, 2025 16:44

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Join a global tech and consulting firm as a Marketing Specialist in Tokyo. You'll take ownership of digital and offline campaigns while working closely with both local and global teams.

#### Client Details

Our client is a global leader in the IT and consulting space with a strong Japan presence. The team offers a dynamic environment where your contributions are visible and rewarded.

#### Description

- Drive 360° marketing campaigns (60% digital / 40% offline), including social media, SEO, and events
- Manage SNS channels (LinkedIn, Instagram), website updates, and email newsletters
- Collaborate on brand activities and events with strategic partners
- Assist with sponsorship and industry group activities for brand visibility and lead generation
- Support internal reports and localization of global content

#### Job Offer

- Hybrid work setup: 3 days WFH, core time 10:00-17:00
- Salary up to ¥11M (base ~¥9M + bonus)
- Direct exposure to senior leadership in Japan and APAC
- International work environment while rooted in Japan
- Office located directly above a train station in central Tokyo

If you are eager to make a significant impact in the field of digital marketing analytics, we encourage you to apply for this exciting opportunity.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

---

## Required Skills

A successful Digital Marketing Analyst should have:

- 3-4 years of experience in Digital Marketing
- Experience working in the IT industry
- High fluency in Japanese to communicate with clients and partners
- Business level of English

---

## Company Description

Our client is a global leader in the IT and consulting space with a strong Japan presence. The team offers a dynamic environment where your contributions are visible and rewarded.