

MichaelPage

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Head of New Product Planning

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Job Information

Recruiter

Michael Page

Job ID

1553569

Industry

Pharmaceutical

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

16 million yen ~ 18 million yen

Refreshed

July 31st, 2025 13:00

General Requirements

Career Level

Executive

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

No permission to work in Japan required

Job Description

The New Product Planning Head will play a pivotal role in shaping the future of the Pharma industry by leading strategic initiatives for product development and market entry. This position requires a results-driven individual with a strong understanding of marketing and agency functions in Tokyo

Client Details

This opportunity is within a mid-sized organization specializing in the Pharma sector. The company focuses on innovative solutions and is well-regarded for its contributions to healthcare advancements in Tokyo and beyond

Description

- Develop and implement strategic plans for new product launches in alignment with business objectives.
- Analyze market trends and competitor activities to identify opportunities and risks.
- Collaborate with cross-functional teams, including R&D, sales, and regulatory affairs, to ensure seamless product development and commercialization.
- Lead the creation of marketing strategies and campaigns for product promotion.
- Provide data-driven insights and recommendations to support decision-making processes.
- Manage timelines and budgets to ensure projects are delivered on time and within scope.

- Engage with external stakeholders, such as agencies and key opinion leaders, to build strong partnerships.
- Report on project progress and performance to senior leadership.

Job Offer

- Opportunities to work on high-impact projects in the life science industry.
- Supportive work environment with a focus on professional growth and innovation.
- Comprehensive benefits package and generous holiday leave.
- Prime location in Tokyo, offering excellent connectivity and amenities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

Required Skills

A successful New Product Planning Head should have:

- A strong educational background in life sciences, business, or a related field.
 - Experience in product planning or marketing within the life science industry.
 - Proven expertise in leading cross-functional teams and managing complex projects.
 - Excellent analytical and problem-solving skills to assess market opportunities.
 - Strong communication and presentation abilities to engage with internal and external stakeholders.
 - Knowledge of the regulatory landscape and market dynamics in Tokyo.
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Company Description

Global Pharma company.