



PR/109528 | Assistant Manager- NPD

Job Information

Recruiter
[JAC Recruitment India](#)
Job ID

1553379

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

India

Salary

Negotiable, based on experience

Refreshed

August 12th, 2025 01:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Designation: Assistant Manager- Packaging Design

Department- New product Development

Location: Neemrana (Rajasthan)

Key Responsibilities:

- Spearhead packaging design projects from ideation to production, ensuring timely delivery and outstanding quality.
- Collaborate seamlessly with cross-functional teams—including marketing, procurement, and suppliers—to develop commercially viable and regulatory-compliant designs.
- Transform brand strategy into compelling, innovative packaging across diverse formats, substrates, and product categories.
- Drive packaging innovation through trend analysis, conceptual mock-ups, competitive benchmarking, and material exploration.

- Partner with external design agencies, print houses, and vendors to ensure flawless execution and adherence to brand standards.
- Optimize packaging for shelf presence, consumer usability, cost efficiency, and environmental sustainability.
- Oversee digital asset management, version control, and documentation to ensure accurate artwork updates and traceability.

Requirements:

- Bachelor's degree in Packaging Design, Industrial Design, Graphic Design, or equivalent discipline.
- Demonstrated experience in packaging design for FMCG/CPG brands.
- Strong portfolio featuring both structural and visual design solutions.
- Expertise in Adobe Creative Suite (Illustrator, Photoshop, InDesign); proficiency in 3D rendering tools like ArtiosCAD, SolidWorks, or similar.
- Deep knowledge of packaging materials, print production, and sustainable design practices.
- Excellent communication, time management, and project leadership skills.
- Experience in packaging cost analysis, vendor benchmarking, and supporting annual budgeting initiatives.

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Company Description