



PR/159369 | Marketing Manager

Job Information

Recruiter
[JAC Recruitment Malaysia](#)
Job ID

1553348

Industry

Other

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

August 12th, 2025 01:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client, a global leader in disaster recovery and property restoration is currently seeking for Marketing Manager that will be responsible for developing and executing integrated marketing campaigns to drive brand awareness, engagement, and lead generation across multiple countries in Asia.

Job Responsibilities

- Develop regional marketing campaigns that align with business goals and can be localized for different markets.
- Create campaign toolkits (e.g., landing pages, email templates, presentations, social media assets) for field marketing teams
- Manage paid media campaigns to drive traffic and conversions.
- Oversee website content and SEO strategies to enhance organic search performance
- Work with designers and content teams to create high-quality marketing assets.
- Ensure brand consistency across all digital and offline marketing materials.
- Support PR and thought leadership initiatives, including content for blogs, press releases, and case studies
- Track, measure, and report on campaign performance.
- Leverage Power BI to deepen performance analysis and visualize insights

Job Requirements

- More than 6 years of experience in campaign planning, digital marketing, and content development.
- Strong background in B2B marketing, preferably in industrial or service-based sectors.
- Hands-on experience with Google Ads, LinkedIn Ads, Meta Ads, and SEO/SEM strategies.
- Familiarity with email marketing platforms (Inxmail, HubSpot, Marketo, or similar).
- Experience working with regional/country marketing teams to execute localized campaigns.
- Strong analytical skills and proficiency in data analytics tools (Google Analytics, Power BI, Tableau).

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.my/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.my/terms-of-use>

Company Description