

MichaelPage

www.michaelpage.co.jp

Marketing & BD Specialist

Marketing and BD Specialist

Job Information

Recruiter

Michael Page

Job ID

1553239

Industry

Legal

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7.5 million yen ~ 8.5 million yen

Refreshed

August 11th, 2025 00:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As a Marketing & BD Executive, you will play a key role in supporting business development efforts and executing marketing strategies within the professional services industry. This role, based in Tokyo, requires a proactive individual with a focus on delivering impactful campaigns and fostering client relationships.

Client Details

The company is a well-established, large organization operating in the professional services industry. Known for its expertise and commitment to excellence, it offers a structured environment where employees can contribute to impactful projects and grow professionally.

Description

- Coordinate with internal teams to create compelling pitching materials and presentations.
- Conduct market research to identify trends and opportunities for growth.
- Manage and update content across digital platforms.
- Organize and oversee client events, webinars, and other promotional activities.
- Build and maintain relationships with clients to support long-term business objectives.
- Handle the legal award submissions.

Job Offer

- Competitive salary package.
- The chance to work for one of the largest law firm in the world.
- Opportunity for career growth in the professional services industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 5+ years of experience in marketing, business development, or a similar role within the professional services industry.
- Excellent communication and presentation skills.
- The ability to manage multiple projects with attention to detail.
- A proactive approach to problem-solving and meeting deadlines.
- Fluency in both Japanese and English.

Company Description

The company is a well-established, large organization operating in the professional services industry. Known for its expertise and commitment to excellence, it offers a structured environment where employees can contribute to impactful projects and grow professionally.