



Arabic Digital Marketer for EC Business Osaka 4million yen~

Foreign Company* Global work environment

Job Information

Recruiter

Indigo Japan

Hiring Company

Foreign-owned EC management company

Job ID

1553236

Industry

Internet, Web Services

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

4 million yen ~ 4.5 million yen

Work Hours

9:15 AM – 6:15 PM (8 working hours / 1 hour break) Flexi Hours

Holidays

5-day workweek (Saturday & Sunday off)

Refreshed

October 6th, 2025 00:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Daily Conversation

Other Language

Arabic - Native

Minimum Education Level

High-School

Visa Status

No permission to work in Japan required

Job Description

About the job:

To maintain our customers and further spread awareness of our service throughout the Middle East and North Africa, we need a dedicated digital marketer. As a digital marketer for ZenMarket, you will pursue a marketing career in Japan by creating digital marketing campaigns and conducting detailed analytical research.

Main duties:

Digital marketing for Turkish market
PPC marketing, SNS marketing, Influencer marketing, Content marketing, Email marketing, Data analysis, Localization (English to Arabic localization) and Project management

Annual salary: 4 million yen+ ※Depending on skills and experiences

Work Location: Osaka

Contract type : 正社員 (3-month probation period)

Working hours : Standard working hours: 9:15 AM – 6:15 PM (8 working hours / 1 hour break)
Flextime available: Start work anytime between 7:00 AM – 10:00 PM, with up to 2 hours of break time per day.

Holidays:

- 5-day workweek (Saturday & Sunday off)
 - New Year holiday (4 days)
 - Paid leave (26 days in year 1)
- *Work is required on national holidays, excluding the New Year holiday.

Required Skills

[Must have skills]

- Native Arabic speaker
- Business level English
- Digital marketing experience (e.g. PPC, SEO, influencer, SNS, email etc.)
- Corporate experience (1+ years)

Preferred Skills

- Professional digital marketing experience in the following countries : Saudi Arabia, Kuwait, UAE, Bahrain, Qatar, Lebanon, and Iraq.
- 1+ years in PPC, Meta ads, or SEO
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)

Personality

- Japanese Culture Enthusiast: Someone with a deep-rooted interest in Japanese culture and lifestyle, with a passion for using digital marketing to promote Japanese products to Arabic-speaking countries.
- Adaptable Team Player: Someone who is flexible to work in a diverse environment and can accept different opinions or viewpoints within a team.
- Strong communicator: Someone with verbal and conversational skills who can relay information that is understood by multiple parties.
- Growth-Oriented: A person enthusiastic about both professional and personal growth, eager to contribute to a dynamic company in a variety of ways.

Company Description