



Turkish Digital Marketer for EC Business Osaka 4million yen~

Foreign Company* Global work environment

Job Information

Recruiter

Indigo Japan

Hiring Company

Foreign-owned EC management company

Job ID

1553235

Industry

Internet, Web Services

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

4 million yen ~ 4.5 million yen

Work Hours

9:15 AM – 6:15 PM (8 working hours / 1 hour break) Flexi Hours

Holidays

5-day workweek (Saturday & Sunday off)

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General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Daily Conversation

Other Language

Turkish - Native

Minimum Education Level

High-School

Visa Status

No permission to work in Japan required

Job Description

About the job:

Join our international team of over 25 digital marketing professionals and sharpen your marketing skills by taking our Turkish market to new record-breaking heights.

Main duties:

Digital marketing for Turkish market
PPC marketing, SNS marketing, Influencer marketing, Content marketing, Email marketing, Data analysis, Localization
(Translate EN content in Turkish and Project management)

Annual salary: 4 million yen+ ※Depending on skills and experiences

Work Location: Osaka

Contract type : 正社員 (3-month probation period)

Working hours : Standard working hours: 9:15 AM – 6:15 PM (8 working hours / 1 hour break)
Flextime available: Start work anytime between 7:00 AM – 10:00 PM, with up to 2 hours of break time per day.

Holidays:

- 5-day workweek (Saturday & Sunday off)
 - New Year holiday (4 days)
 - Paid leave (26 days in year 1)
- *Work is required on national holidays, excluding the New Year holiday.

Required Skills

[Must have skills]

- Native Turkish speaker
- Business level English
- Digital marketing experience (e.g. PPC, SEO, influencer, SNS, email etc.)
- Corporate experience (1+ years)

Preferred Skills

- Experience with digital marketing tools (PPC, SEO, Meta ads, GA4, etc.)
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)
- Data analysis experience (PowerBI, Tableau, etc.)
- Coding experience (Python, JavaScript, etc.)
- Legal and regulatory knowledge for Turkish import customs & rules

Company Description