



Polish Digital Marketer for EC Business *Osaka 4million yen~

Foreign Company* Global work environment

Job Information

Recruiter

Indigo Japan

Hiring Company

Foreign-owned EC management company

Job ID

1553138

Industry

Internet, Web Services

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Osaka Prefecture

Salary

4 million yen ~ 4.5 million yen

Work Hours

9:15 AM – 6:15 PM (8 working hours / 1 hour break) Flexi Hours

Holidays

5-day workweek (Saturday & Sunday off)

Refreshed

August 11th, 2025 00:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Daily Conversation

Other Language

Polish - Native

Minimum Education Level

High-School

Visa Status

No permission to work in Japan required

Job Description

About the job:

In this role, you will lead the marketing direction and guide your team subordinate on data-driven campaigns to achieve ambitious projects. This is your chance to elevate your management skills and develop your digital marketing expertise across diverse areas (PPC, SNS, Influencer marketing, and more) as you make a direct, visible impact on market growth.

Main duties:

Digital marketing for Polish market (Unit Leader)
PPC marketing, SNS marketing, Influencer marketing, Content marketing, Email marketing, Data analysis, Localization (Translate EN content in Polish) and Project management

Annual salary: 4 million yen+ ※Depending on skills and experiences

Work Location: Osaka

Contract type : 正社員 (3-month probation period)

Working hours : Standard working hours: 9:15 AM – 6:15 PM (8 working hours / 1 hour break)
Flextime available: Start work anytime between 7:00 AM – 10:00 PM, with up to 2 hours of break time per day.

Holidays:

- 5-day workweek (Saturday & Sunday off)
- New Year holiday (4 days)
- Paid leave (26 days in year 1)
- *Work is required on national holidays, excluding the New Year holiday.

Required Skills

[Must have skills]

- Native Polish
- Business level English
- Digital marketing experience (e.g. PPC, SEO, influencer, SNS, email etc.)
- Management experience (Experience managing team wide projects)

Preferred Skills

- Corporate experience (1+ years)
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)
- Data analysis experience (PowerBI, Tableau, etc.)
- Coding experience (Python, Javascript etc.)

Company Description