



## Traditional Chinese Marketer|中国語（繁体字）マーケター

### Job Information

**Recruiter**

Global Initiative Corporation

**Hiring Company**

外資系購入代行会社

**Job ID**

1552643

**Industry**

Distribution

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Job Type**

Permanent Full-time

**Location**

Osaka Prefecture, Osaka-shi Chuo-ku

**Salary**

Negotiable, based on experience

**Work Hours**

・フレックスタイム - 10:00～16:00のコアタイム、最大2時間の昼食付き ※研修中は 9:15～18:15

**Holidays**

・週休二日制 ・年末年始休暇 ・年間有給休暇 ・長期連続休暇取得可

**Refreshed**

August 20th, 2025 08:00

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Basic

**Other Language**

Chinese (Cantonese) - Native

**Minimum Education Level**

Technical/Vocational College

**Visa Status**

Permission to work in Japan required

### Job Description

**◆ Main Duties**

- ・ PPC marketing (Google Ads, FB ads, Reddit ads, native paid channels)
- ・ SNS marketing (IG, FB, X, Reddit and native Polish platforms)

- Influencer marketing (Sponsorship, collaboration, integration, etc.)
- Content marketing (SEO, organic marketing, etc.)
- Email marketing (Mass & niche marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- English to Traditional Chinese localization

◆ Benefits

- Raise once per year
- Transportation Allowance (Up to 30,000 per month)
- Relocation Allowance of ¥100,000 provided for relocation support 1 month after joining (Must be at least 60KM away from the head office, measured in a straight line)
- Overtime Pay (Paid by the minute)
- Unemployment Insurance, National Health Insurance, Worker's Accident Insurance
- Business casual dress code (No suit required)

---

## Required Skills

◆ Must-Have Skills

- Fluency in Traditional Chinese
- Writing experience in Traditional Chinese
- At least 1 year of marketing experience in 2 or more of the following fields (SNS management, SEO, influencer marketing, email marketing, PPC, etc.)
- Experience working in a corporate or team environment
- Advanced English communication skills (business level or above)

◆ Preferred Skills

- Strong attention to detail and creativity in content creation
- Japanese skill (JLPT N3 or higher)
- Web editing experience (HTML, CSS, copywriting, etc.)

---

## Company Description