

MichaelPage

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UP TO 9M JPY - External Communications Specialist**External Communications Specialist****Job Information****Recruiter**

Michael Page

Job ID

1552604

Industry

Business Consulting

Company Type

Large Company (more than 300 employees) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

7 million yen ~ 9 million yen

Refreshed

July 22nd, 2025 17:40

General Requirements**Minimum Experience Level**

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This role is responsible for managing external communications and media relations in Japan, helping to strengthen the firm's reputation and visibility. You'll work closely with journalists and various stakeholders to convey the firm's values, services, and vision, while also supporting talent development through public engagement. The position involves collaboration with both the local executive team and the global Marcom team.

Client Details

This global professional services firm operates in over 150 countries, supporting organizations in achieving sustainable growth and long-term value creation. Its Japan branch delivers high-quality services to both domestic and international clients through the collaboration of experts across various specialized fields, including accounting, tax, consulting, and strategy. The firm is also committed to corporate social responsibility and sustainability, guided by its overarching mission to contribute to a better society and business environment.

Description

- Lead media relations and external communications to strengthen the firm's brand and public presence in Japan.
- Collaborate with leadership and global teams to align messaging, manage reputational risks, and support strategic initiatives.
- Build relationships with journalists and thought leaders to highlight the firm's impact and support talent development.

Job Offer

- Flexible working hours and work from home availability (up to 3 days per week).
- Competitive compensation package.
- Work for a company that prioritizes sustainability and environmental responsibility.
- Work at a global scale.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

Required Skills

- 5+ years of B2B external communications experience, with strong media relations (TV, print, online).
 - Professional English skills, especially in reading and writing for business use.
 - Experience in integrated marketing communications across websites and social media, with a proactive and team-oriented mindset.
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Company Description

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