



PR/123106 | Digital Performance

Job Information

Recruiter[JAC Recruitment Indonesia](#)**Job ID**

1552515

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

August 5th, 2025 13:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Responsibilities

- Monitor and optimize paid media campaigns (Google Ads, Meta, Criteo, etc.)
- Analyze performance data and generate actionable insights to maximize ROAS
- Plan and execute monthly digital campaigns (promo, seasonal, launches)
- Coordinate with creative team for new ad materials
- Managing web day to ensure web content (banners, promo pages, product info) is up-to date
- Coordinate with HQ & Regional developers and partners for site enhancements
- Support budget planning, spend tracking, and campaign ROI evaluation

Requirements

- 3+ years of experience in digital marketing, performance ads, or eCommerce
- Strong analytical mindset, familiar with GA4, Google Ads, Meta Ads
- Experience in website management and user experience optimization
- Able to work cross-functionally in a fast-paced environment
- Proficient in Excel, data visualization, and reporting tools

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Company Description