



PR/095652 | Head of Marketing

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1552511

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

August 5th, 2025 13:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

We are seeking an experienced Head of Marketing to lead regional marketing initiatives and drive brand awareness across APAC region.

Key Responsibilities:

- Develop and execute regional marketing strategy that supports brand positioning, market penetration, and revenue growth across APAC.
- Drive end-to-end digital strategies across paid media, SEO/ SEM, CRM, website optimization, and marketing automation
- Collaborate with sales and product teams to supports distributors, retailers, and partners through integrated channel marketing programs
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.
- Lead regional marketing strategy and media relations to build brand visibility and industry authority

Requirements:

- Bachelor's degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in mobile, electronics distributions, or consumer tech
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicants, please click [APPLY NOW](#)

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Company Description