



## PR/095467 | APAC BD Product Marketing Manager

### Job Information

**Recruiter**[JAC Recruitment Singapore](#)**Job ID**

1552494

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Singapore

**Salary**

Negotiable, based on experience

**Refreshed**

July 22nd, 2025 10:38

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Title:** APAC Product Marketing Manager**Location:** Singapore**About Us:**

The company is a leading healthcare provider dedicated to innovation and excellence. They are seeking a strategic and driven Regional Product Manager to develop and execute the regional product marketing strategy for the assigned portfolios within the APAC region.

**Key Responsibilities:**

- Develop and implement comprehensive regional marketing mix strategies aligned with global and regional goals.
- Design and implement the customer area positioning for key markets, including stakeholder management.
- Define regional customer area portfolio strategy, including product/service offerings, commercial innovation and

strategic partnerships.

- Implement the global product strategy within the region, aligning with relevant segment strategies.
- Manage the regional product launch in collaboration with cross-functional teams.

**Qualifications:**

- Proven experience in product marketing and management within the healthcare industry, preferably in the APAC region.
- Strong understanding of regional marketing mix strategy development and implementation.
- Experience with stakeholder management, lobbying, and influencing regional/country guidelines.
- Proficiency in defining product/service offerings and identifying strategic partnerships.
- Demonstrated ability to analyze market trends, sales data, and identify business opportunities.

Interested applicant, please click [APPLY NOW](#)

Do note that we will only be in touch if your application is shortlisted.

Peh Yong Sin  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R2197665

#LI-JACSG

#countrysingapore

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Company Description