



PR/159352 | Marketing Manager

Job Information

Recruiter[JAC Recruitment Malaysia](#)**Job ID**

1552468

Industry

Retail

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

August 19th, 2025 09:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company and Job Overview

A rapidly growing, technology-driven organization is seeking an innovative and strategic **Marketing Manager** to join its dynamic team and contribute to its continued success. In this role, you will lead the development and execution of innovative marketing strategies to optimize operations and deliver exceptional customer experiences across the retail network.

Job Responsibilities

- Design and execute integrated marketing strategies that reflect the company's vision and support its long-term growth objectives.
- Lead the marketing team with a collaborative approach, cultivating a culture that champions creativity and innovation.
- Oversee the marketing budget with strategic precision, ensuring efficient allocation of resources for maximum impact.
- Develop promotional campaigns and ensure their seamless execution throughout the campaign lifecycle.
- Analyze performance data to pinpoint underperforming stores, taking into account local market trends and customer

behavior patterns.

Job Requirements

- Bachelor's degree in Business, Marketing or related fields.
- Minimum 8 years of marketing experience, preferably in the retail or fast-paced industry.
- Proven ability to conduct on-ground surveys and execute impactful marketing campaigns.
- Skilled in leveraging data analytics to extract actionable insights and inform strategic decision-making.
- Excellent communication and interpersonal skills, leadership and result-oriented.

#LI-JACMY

#countrymalaysia

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Company Description