



PR/109348 | Sr. Executive- Marketing {Gurgaon}

#### Job Information

**Recruiter**

JAC Recruitment India

**Job ID**

1552437

**Industry**

Other (Trade)

**Job Type**

Permanent Full-time

**Location**

India

**Salary**

Negotiable, based on experience

**Refreshed**

July 22nd, 2025 10:18

#### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

#### Job Description

##### JOB DESCRIPTION – EXECUTIVE/SR. EXECUTIVE- MARKETING (GURGAON)

- Digital marketing: collecting data from social network - sales /service team and making that data ready for upload.
- Video editing of demonstration.
- Making videos for festivals wishes
- Coordination with system integrator & sales team, follow-up and planning for participating maximum exhibition
- Coordinating with customers and sales team for regular training programmes in every region twice in a month.
- Searching for Industrial association & federation for presentation and training programmes
- Working for social activity with the coordination with HR and collecting the marketing material for social network
- Communicating to technical institute for presentation and training programmes.

- Online training and product presentation session
- Collecting data of simulation and new develop application from engineering team and using it for marketing
- Marketing digital poster and videos designing
- Running the marketing campaign in industrial areas
- Execution of seminar in every region or as per company budget
- New product launch event and promotion
- Other similar marketing activity for business promotion.

**Requirements:**

- Education: Any
- Experience: 5 ~ 7 years

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**Company Description**