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## Brand Manager - Automotive Finance - Up to 11M

### Brand Marketing - Automotive FS - 11M

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1552090

**Industry**

Automobile and Parts

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ 10 million yen

**Refreshed**

July 15th, 2025 15:24

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

No permission to work in Japan required

#### Job Description

Drive sales promotions and improve dealer-side processes for automotive finance products. Collaborate with importers to design and implement marketing strategies that enhance customer loyalty and sales efficiency.

#### Client Details

This company is the financial services arm of a leading international automotive group, providing leasing, loans, insurance, and credit services for a portfolio of well-known European vehicle brands. They play a key role in expanding the customer base and strengthening brand loyalty across Japan by offering innovative, customer-focused finance solutions.

#### Description

- Plan and execute sales promotion campaigns and evaluate their effectiveness through regular reporting.
- Create promotional tools and digital content in collaboration with importers and dealerships.
- Develop and launch new finance products and customer services (e.g. vehicle subscriptions, EV-specific services).

- Present strategies and performance updates at dealer conferences and internal leadership meetings.
- Lead process improvement projects, including BI reporting automation and tool usability enhancements.

#### Job Offer

- Competitive annual salary: ¥7.5M-¥11M for Manager level, ¥5M-¥7.5M for Staff level (plus overtime for Staff).
- Annual bonus: 15% (Manager) or 10% (Staff) of base salary.
- Comprehensive benefits including pension, transportation allowance, and full social insurance.
- 126 annual holidays including weekends, public holidays, and year-end holidays.
- Up to 20 days of paid leave annually, with additional perks such as a welfare club and special allowances.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

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#### Required Skills

- Experience in developing and executing business or service concepts from planning to implementation and analysis.
- Skilled in data analysis and process optimization in a commercial or operational context.
- Bachelor's degree and a valid driver's license required.
- Business-level English proficiency, or willingness to develop and use English in a professional setting.
- Passion for the automotive industry and a proactive mindset toward innovation and improvement.

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#### Company Description

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