

**MichaelPage**

www.michaelpage.co.jp

**UP TO 12M JPY - Regional Marketing Associate****Regional Marketing Associate****Job Information****Recruiter**

Michael Page

**Job ID**

1551764

**Industry**

Business Consulting

**Company Type**

Large Company (more than 300 employees) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 12 million yen

**Refreshed**

July 11th, 2025 17:26

**General Requirements****Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

**Job Description**

Support the APAC Marketing Senior Manager in developing and executing marketing, communications, and PR strategies to grow brand awareness and business across APAC. Coordinate with global teams to deliver integrated campaigns (content marketing), create press releases, organize events, and enhance marketing materials.

**Client Details**

Our client provides research support to help clients make informed decisions using expert insights and real-time information. With a broad global network and dedicated teams, it delivers tailored intelligence to meet diverse needs. It also values an inclusive environment that embraces varied backgrounds and experiences.

**Description**

- Assist in shaping and rolling out regional marketing and PR initiatives to strengthen brand presence across APAC.
- Work with global teams to deliver multi-channel campaigns, from content creation to media outreach and event support.
- Enhance existing promotional tools, including email campaigns, press releases, and client-facing materials.

**Job Offer**

- Competitive compensation package (up to 12M JPY).
- Flextime and 3 days working from home possibility.
- The possibility to expand the team and become people manager in the future.
- Work in an international environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

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**Required Skills**

- +5 years experience in B2B marketing (professional services or IT/Tech) with hands-on experience with creative campaigns, including direct mail and email marketing.
  - Skilled in developing effective marketing and sales content, with a strategic and consultative approach to innovative solutions.
  - Proficient in tools like Adobe Creative Cloud, Salesforce, and Pardot, with excellent communication skills in both Japanese and English.
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