



Project Manager - Lead Creative & Digital Campaigns

Job Information

Recruiter

[Cornerstone Recruitment Japan K.K.](#)

Hiring Company

Cornerstone Recruitment Japan

Job ID

1551750

Division

Marketing and Web Advertising

Industry

Digital Marketing

Company Type

Small/Medium Company (300 employees or less) - International Company

Non-Japanese Ratio

About half Japanese

Job Type

Temporary

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Hibiya Line Station

Salary

4.5 million yen ~ 6 million yen

Hourly Rate

2500-3250

Work Hours

8

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July 11th, 2025 16:25

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 75%)

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Imagine leading large-scale digital initiatives for some of the world's most recognizable brands, projects that millions engage with every day. From major automotive campaigns to global website rollouts, your work won't just meet deadlines, it will shape how brands connect with people around the world.

As a **Project Manager**, you'll be at the center of global digital and content initiatives, working where creativity meets strategy and technology. You'll take the lead on planning, timelines, budgets, and resource coordination, while collaborating with Producers, Developers, Account Managers, and creative teams. You'll also bridge the gap between business and technical teams, ensuring clarity and alignment every step of the way. This role requires sharp leadership, problem-solving skills, and the confidence to drive clarity in fast-paced, international environments.

If you're someone who thrives on bringing order to complexity, loves solving challenges, and enjoys working in an international, fast-paced creative environment, this could be the role you've been looking for.

What You'll Do

- **Own complex, large-scale web and digital projects** from inception to delivery across multiple regions and departments.
- Act as the strategic lead **connecting creative, digital, and production teams** to ensure smooth execution.
- Build detailed **project plans, scopes, schedules, and budgets**, aligning all stakeholders along the way.
- Coordinate with **Digital Producers, Content Producers, Strategists, and Developers** to translate client visions into executional excellence.
- Proactively manage risks, flag scope changes, and push back on unclear or unrealistic requests.
- Maintain project health: **monitor timelines, budgets, quality, and resource allocation** while always keeping the big picture in view.
- Interface with international clients and internal teams **bridging technical and creative communication** with clarity and authority.

What You Bring

- Solid experience in **project management** or **digital/web production**.
- Hands-on work with web development, digital platforms, or content creation projects.
- Strong understanding of **digital tools** (e.g., Figma, HTML5, Jira, Confluence, Microsoft 365).
- Proven ability to manage **cross-functional teams and global stakeholders**.
- A sharp communicator with excellent judgment, a solutions-first mindset, and the ability to lead with confidence.
- Bilingual in **Japanese (N2 or above)** and **English (business-level)** for working with both local and global clients.

Why Join?

This is a rare opportunity to **be part of the engine behind world-class campaigns**, working on projects that are high-profile, creatively exciting, and operationally complex, exactly the kind of challenge that helps elevate your career.

- Be part of a globally connected production powerhouse that partners with some of the world's most recognizable brands.
- Lead high-impact digital projects that are seen and used by millions.
- Work in a fast-paced, collaborative environment where your ideas and leadership make a real difference.

You'll be based in **Toranomon Hills Mori Tower**, a prestigious neighborhood in Minato-ku, Tokyo, home to global businesses, international energy, and one of the most desirable places to work in the city.

Company Description