

**MichaelPage**

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## Marketing Manager (standalone) - Luxury Cosmetics

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#### Job Information

**Recruiter**

Michael Page

**Job ID**

1551739

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

Negotiable, based on experience

**Refreshed**

July 11th, 2025 14:36

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

Support the development and execution of brand marketing initiatives in Japan. Collaborate across product, digital, and event marketing to drive awareness and sales.

#### Client Details

Our client is a global beauty and skincare brand with a strong market presence across Asia. The company blends innovation, tradition, and high product quality, offering a collaborative environment where local teams work closely with regional HQ. It is known for empowering talent and offering exposure across cross-functional marketing areas.

#### Description

- Support marketing strategy to strengthen brand visibility and drive sales
- Coordinate product launches, press events, and related campaigns
- Develop marketing collateral including digital, print, and POS materials
- Collaborate with agencies to execute brand events and activations
- Participate in product, packaging, and pricing discussions
- Track and manage marketing budget, estimates, and invoicing
- Provide timely updates and reporting to management

**Job Offer**

- Hands-on experience with product and brand marketing
- Opportunity to influence national campaigns
- Close collaboration with APAC HQ and global brand teams
- Full ownership of budget and vendor management
- Work in a premium lifestyle and beauty industry

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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**Required Skills**

- Background in marketing, business, or similar fields
  - Marketing experience in beauty, skincare, or retail
  - Strong understanding of metrics, budgeting, and spreadsheets
  - Excellent communication and coordination skills
  - Comfortable working cross-functionally and with external partners
  - Fluent in Japanese and English
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**Company Description**

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