

MichaelPage

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Event Specialist - Luxury

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Job Information

Recruiter

Michael Page

Job ID

1551680

Industry

Retail

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 7.5 million yen

Refreshed

July 10th, 2025 17:19

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As a Consumer Event Specialist in the cosmetics industry, you will be responsible for planning and executing impactful events to enhance brand visibility and customer engagement. This role requires expertise in event management, a creative mindset, and an ability to work collaboratively with internal and external stakeholders.

Client Details

This role is with a globally recognized organization in the retail industry. The company is known for its premium products and commitment to delivering exceptional customer experiences. Their marketing and agency department is dedicated to innovation and achieving measurable results.

Description

- Create detailed 3D images of the proposed plans for validation by the headquarters.
- Oversee the execution of retail events.
- Coordinate with internal teams and external vendors to manage event logistics, setup, and teardown.
- Efficiently manage and coordinate all 360° marketing materials.
- Work with the creative team to develop and produce promotional materials, including brochures, banners, digital content, and more.

- Oversee the coordination and deployment of direct retail activity devices such as engraving machines, FR/MUP APP, consultation tablets, etc.
- Provide training and support to retail staff on the proper use of these devices.

Job Offer

- **Hybrid environment.**
- Opportunities to work on exciting projects in the retail industry.
- Permanent position offering job security and professional growth.
- Collaborative work environment in a medium-sized organization.
- Chance to contribute to innovative marketing campaigns.

If you are passionate about creating memorable consumer experiences and have the skills to thrive in this role, we encourage you to apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

Required Skills

- Bachelor's degree in Marketing, Business Administration, or a related field.
- Proven experience in trade marketing, event management, or a similar role.
- Strong project management skills with the ability to manage multiple tasks simultaneously.
- Excellent communication and interpersonal skills.
- Proficient in using project management and design software (Word, Excel, PowerPoint, Illustrator, Sketch up 3D software).
- Creative thinker with a keen eye for detail.
- Ability to work independently and as part of a team.
- Knowledge of the beauty or luxury industry is a plus.
- Language: Native level Japanese, English communication skills a plus.

Company Description

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