

**MichaelPage**

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## Marketing Manager - Growing AI Start-up Company!

**Marketing, B2B, IT**

### Job Information

**Recruiter**

Michael Page

**Job ID**

1549996

**Industry**

Software

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 10 million yen

**Refreshed**

July 10th, 2025 15:16

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Basic

**Minimum Japanese Level**

Fluent

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

You will be responsible for planning and executing both online and offline marketing strategies to increase product awareness and generate leads. This includes web advertising, SEO, event planning, content creation, and performance analysis using tools such as HubSpot and Google Analytics.

### Client Details

Our client is a fast-growing AI startup with over a decade of experience delivering advanced automation solutions. Known for their proprietary AI technology, they offer a highly collaborative, agile environment for professionals looking to make a meaningful impact.

### Description

- You will be responsible for planning and executing marketing strategies aimed at increasing awareness of our products and services and generating leads.
- Managing numerical targets for marketing KGI/KPI
- Planning and executing web marketing strategies (from creating communication scenarios to advertising and media utilization strategies, SEO, etc.)
- Planning and execution of offline strategies such as exhibitions, seminars, and advertising

- Creation and management of various types of content
- Effectiveness measurement and analysis using various tools (Hubspot, Google Analytics, various advertising management screens, etc.)

#### Job Offer

- A competitive salary ranging from JPY 7000000 to JPY 10000000.
- Performance-based bonus structure.
- Opportunity to work in a leading Technology & Telecoms firm in Tokyo.
- Supportive work environment with professional growth opportunities.
- Comprehensive benefits package.

If you are passionate about marketing and wish to make an impact in the Technology & Telecoms industry, we encourage you to apply for this Tokyo-based position.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

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#### Required Skills

A successful Marketing Manager should have:

- At least two years of work experience in marketing or sales of software or cloud services in the B2B field
- Experience in web marketing
- Experience in directing content creation
- Basic image creation skills
- Experience in attracting visitors and operating events (exhibitions, seminars, webinars, etc.)
- High level of communication skills in Japanese

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