




SUPPORT YOUR FIRST CAREER IN JAPAN
 Hotel front desk / English Teacher / Inexperience welcomed
 Make a step towards your future career

[Not Required Japanese] International marketer /hybrid remote  Exclusive job

English-speaking work environment

Job Information

Recruiter

j Career Co.,Ltd.

Hiring Company

Global IT company preparing for IPO

Job ID

1549993

Industry

Software

Company Type

Small/Medium Company (300 employees or less)

Non-Japanese Ratio

About half Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Minato-ku

Train Description

Ginza Line, Gaien Mae Station

Salary

5 million yen ~ 6.5 million yen

Work Hours

Flextime system (core time 10:00-17:00) Break time: 60 min.

Holidays

Sat, Sun, national holiday Vacation leave paid holiday etc

Refreshed

July 10th, 2025 16:02

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English Only)

Minimum Japanese Level

None

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

■ Job Description

You will be responsible for planning and executing sales strategies for the overseas market for the ad fraud prevention tools we provide. The following tasks are expected. *Japanese language skills are not required

- Formulating overseas marketing strategies (selecting target markets, positioning, channel strategies, etc.)
- Planning and executing lead acquisition measures mainly for English-speaking countries (content marketing, webinars, advertising management, exhibition participation, etc.)
- Planning and editing of English content such as websites, landing pages, and white papers
- Lead nurturing using CRM (HubSpot)
- Sales support and business negotiation promotion in cooperation with the sales team
- Alliance building and collaboration support with local partner companies
- Reporting of KPI monitoring and improvement proposals

Required Skills

■ Application Qualifications (Required)

- **Currently living in Japan *Applications from outside Japan are not accepted.**
- Ability to carry out work in English (guideline: business level or above)
- Practical marketing experience in the business to business field (3 years or more)
- Knowledge of digital marketing (especially in the SaaS field)
- Experience using basic web marketing tools (GA4, HubSpot, etc.)
- Communication skills to collaborate with teams and related departments

■ Application Qualifications (Preferred)

- Marketing experience for products aimed at overseas markets
- Knowledge of advertising technology and ad fraud
- Experience working at a startup or growth phase company
- Strength in copywriting and writing
- Language skills other than Japanese and English

■ Desired profile

- Able to set up hypotheses, design and implement measures, and verify and improve them
- Able to enjoy challenging new markets and fields
- Self-starter who can proactively manage multiple tasks
- Able to think logically with technology and data-driven thinking
- Flexibility to be able to communicate on an equal footing with members from diverse backgrounds

■ Rewarding and attractive aspects of the job

- You can take on the challenge of the global issue of "ad fraud," which is at the core of marketing
- A rare position that can handle phases 1 to 10 of overseas market development
- The speed at which feedback on products and measures is directly reflected
- An English environment and international network formation that directly leads to building a global career
- You can experience the dynamism involved in creating new markets

■ Skills and experience you can gain

- Practical skills in BtoB marketing for global markets
- Strategy and execution skills in the growth phase of SaaS products
- Ability to work with and coordinate with multicultural and multilingual teams
- Data-based decision-making and PDCA operation ability
- Business development perspective and flexible strategic thinking in emerging markets

■ Tools/environment used

Communication tools: Slack, Notion, Google Workspace, etc.

Marketing tools: HubSpot, GA4, Looker Studio, Ahrefs, webflow, etc.

Company Description