

**MichaelPage**

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## Product Manager - Kitchen Appliances Brand

### Product Manager - Cookware brand

#### Job Information

**Recruiter**

Michael Page

**Job ID**

1549954

**Industry**

Electronics, Semiconductor

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

7 million yen ~ 8.5 million yen

**Refreshed**

July 10th, 2025 09:18

#### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

#### Job Description

This role is responsible for the product planning, development, and execution of marketing strategies for a key consumer product category. You'll collaborate closely with global teams to tailor products and campaigns for the Japanese market.

#### Client Details

This opportunity is with a large organization within the FMCG industry. Known for its consumer-oriented approach, the company is recognized globally for its high-quality products and commitment to innovation. Located in Tokyo, the company boasts a diverse team of professionals who consistently strive to meet consumer needs.

#### Description

- Developing and implementing effective marketing strategies for designated product lines.
- Overseeing product development and production processes to ensure quality and efficiency.
- Conducting thorough market research to identify potential opportunities and challenges.
- Collaborating with cross-functional teams to achieve business objectives.
- Driving product launch initiatives to ensure success and reach.
- Managing budgets and forecasting sales trends.
- Monitoring competition and industry trends to stay ahead in the FMCG market.

## Job Offer

- Chance to lead a well-established brand category in the Japanese market
- Collaborative and open-minded corporate culture with global exposure
- Flexible working environment and clear career development paths
- Competitive salary and performance-based incentives
- Opportunity to work closely with international teams and gain global marketing experience

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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## Required Skills

A successful Product Manager should have:

- A strong understanding of the FMCG industry and its market trends.
  - Excellent organizational and leadership skills.
  - Strong analytical abilities and proficiency in handling marketing data.
  - Proven experience in product development and management.
  - A Bachelor's degree in Marketing, Business, or a related field.
  - Excellent communication and negotiation skills.
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## Company Description

Our client is a globally recognized leader in premium household consumer products, known for innovation, quality, and user-centric design. With a mission to make daily life easier and more enjoyable, the company has a strong presence in over 150 countries and offers an inspiring, collaborative, and fast-paced work culture. Joining their Japan team means contributing to millions of homes while working closely with international headquarters and local cross-functional teams.