

Michael Page

www.michaelpage.co.jp

Sr Marketing Manager - Cloud/Infra - 15M JPY

Marketing, IT, infra

Job Information

Recruiter

Michael Page

Job ID

1549886

Industry

Software

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

13 million yen ~ 15 million yen

Refreshed

July 9th, 2025 16:07

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

This is a strategic marketing role where you'll shape and execute go-to-market strategies and increase brand awareness in the Japan market. You'll work cross-functionally with sales and product teams to drive lead generation, engagement, and pipeline growth.

Client Details

Our client is a leading global technology company helping enterprises connect data, applications, and people securely and efficiently. With a strong footprint across Asia and a focus on innovation, they are shaping the digital future through advanced network, cloud, and security solutions.

Description

- Develop and own Japan marketing strategy and execution
- Plan and execute campaigns aligned with GTM strategies to drive qualified leads
- Use direct marketing methods (email, LinkedIn, referrals, etc.) to generate a robust sales pipeline
- Engage and attract C-level executives through creative outreach
- Manage marketing budgets and optimize cost-per-lead metrics
- Plan, execute, and track outcomes of regional events and marketing initiatives

Job Offer

- A competitive salary range of around 13,000,000 - 15,000,000 JPY, inclusive of bonuses
- A vibrant and supportive company culture within the Technology & Telecoms industry
- Opportunities for professional growth and development
- An impressive benefits package, including holiday leave
- The chance to work in the vibrant location of Tokyo

If you are a passionate Sr Lead Marketing Manager looking for your next challenge, we encourage you to apply for this role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

Required Skills

A successful Sr Lead Marketing Manager should have:

- 5+ years of enterprise IT B2B marketing experience in Japan
 - Background in technology, cybersecurity, or service provider industries preferred
 - Proven ability to design and run effective marketing campaigns, with strong communication skills in Japanese and English
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Company Description

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