



PR/087048 | Digital Marketing Staff(f / m / d)

## Job Information

**Recruiter**

JAC Recruitment Germany

**Job ID**

1549799

**Industry**

Other (Trade)

**Job Type**

Permanent Full-time

**Location**

Germany

**Salary**

Negotiable, based on experience

**Refreshed**

August 6th, 2025 18:00

## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

## Job Description

## About Us

Our company develops and sells lifestyle goods and home interior products that support comfortable living, based on the philosophy of "bringing happiness to people around the world through our products." We pursue a balance between quality and design, offering functional and aesthetically pleasing products to customers across the globe.

## What Makes This Role Attractive

You will be part of a rapidly growing brand with a strong product lineup, regularly launching new items and steadily expanding across international markets. This position involves a high level of responsibility and a fast-moving environment that is well suited to someone motivated by purposeful work, professional development, and performance-driven growth opportunities.

## Responsibilities

- Oversee all aspects of our official e-commerce website, including daily operations and sales performance.

- Lead the planning and execution of marketing campaigns, including social media, digital advertising, and budget management, while overseeing performance tracking and continuous improvement through the PDCA cycle.
- Develop and implement brand strategies based on comprehensive market research and analysis
- Define product positioning and conduct competitive benchmarking
- Identify and develop new opportunities in European markets and define key customer segments

#### Requirements

- Bachelor's degree or equivalent training in marketing or a related field
- Minimum of XX years of relevant experience in marketing or a similar role
- Proven ability to develop and implement effective, brand-aligned marketing strategies
- Strong analytical and data-driven mindset with strategic thinking skills
- Results-oriented, with a strong commitment to meeting and exceeding sales goals
- Proficiency in Microsoft Office, Shopify, and widely used marketing tools and platforms
- Good command of written and spoken English
- Excellent communication and interpersonal skills, with the ability to work both independently and collaboratively in a global environment

#### Benefits/Others

- Work hours: 40 hours per week / 8 hours per day
- Paid holidays: 30 days
- Commuting transportation expenses are provided (limited, not applicable for commuting within walking distance or by car).
- Probation period: Yes (6 months)
- Location: Dusseldorf
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- Performance Bonus (0–3 months)

We look forward to hearing from you. For more information, please contact us.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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#### Company Description