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JAC Recruitment Indonesia

PR/123072 | Social Media Manager

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1549705

Industry

Tourism

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

August 5th, 2025 22:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Main Responsibilities:

- Create and manage social media strategies across platforms (Instagram)
- Lead content creation and ensure all visuals and messaging match the brand's identity
- Work with designers, content creators, and marketing teams to produce high-quality content
- Track performance using tools like Google Analytics and social media insights
- Improve content using SEO and keyword research
- Manage paid ads and digital campaigns
- Keep up with social media trends and suggest new ideas

Requirements:

- Bachelor's Degree in Marketing, Communications, or related field
- At least 3 years of experience in social media or digital marketing
- Good understanding of social media platforms, ads, and content creation
- Fluent in English (spoken and written)
- Creative, with a good sense of design and visuals
- Strong multitasking and analytical skills
- Knowledge of SEO, keyword research, and Google Analytics
- Willing to work as an Individual Contributor, report directly to the owner of company.

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Company Description