



JAC Recruitment

We are recruitment specialists around the globe

Indonesia

PR/123068 | Digital Performance

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1549702

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 17:23

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Responsibilities

- Monitor and optimize paid media campaigns (Google Ads, Meta, Criteo, etc.)
- Analyze performance data and generate actionable insights to maximize ROAS
- Plan and execute monthly digital campaigns (promo, seasonal, launches)
- Coordinate with creative team for new ad materials
- Managing web day to ensure web content (banners, promo pages, product info) is up-to date
- Coordinate with HQ & Regional developers and partners for site enhancements
- Support budget planning, spend tracking, and campaign ROI evaluation

Requirements

- 3+ years of experience in digital marketing, performance ads, or eCommerce
- Strong analytical mindset, familiar with GA4, Google Ads, Meta Ads
- Experience in website management and user experience optimization
- Able to work cross-functionally in a fast-paced environment
- Proficient in Excel, data visualization, and reporting tools

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.co.id/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.co.id/terms-of-use>

Company Description