



JAC Recruitment

We are recruitment specialists around the globe

Vietnam



PR/094928 | Marketing Assistant Manager

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1549557

Industry

Retail

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 17:16

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location

Hanoi

Company and Job Overview

Our client a Japanese real estate investment and development company is looking for Marketing Assistant Manager

Job Responsibilities

- Lead the creation and execution of marketing strategies for a new retail complex, from planning stages to post-launch activities.
- Oversee marketing efforts for existing commercial assets during the pre-opening phase of the new project.
- Collaborate with external partners for advertising, digital campaigns, public relations, and event coordination.
- Monitor and optimize marketing initiatives to ensure they align with project goals and timelines.
- Propose and manage concepts for mall event zones, kiosks, and short-term leasing spaces.

- Mentor and support the internal marketing team to enhance performance and execution quality.
- Prepare and manage marketing budgets, ensuring alignment with financial targets and securing management approval.
- Build strong relationships with tenants, vendors, and partners to support marketing and leasing efforts under the guidance of senior leadership.

Job Requirements

- Bachelor's degree in Marketing, Communications, Business, or a related discipline.
- 3–5 years of experience in marketing leadership, ideally within retail, real estate, or shopping center environments.
- Proven ability in project coordination, strategic planning, and vendor management.
- Strong communication, creative thinking, and problem-solving skills.
- Leadership qualities with a hands-on approach to execution.
- Personality traits: meticulous, results-oriented, customer-centric, dynamic, adaptable, and passionate about retail and lifestyle industries.

Benefit

- Competitive salary and benefits package
- Working Days: Monday – Friday

Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description