



PR/117596 | Marketing Specialist (Healthcare Products)

Job Information

Recruiter[JAC Recruitment Thailand](#)**Job ID**

1549442

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

August 5th, 2025 18:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client is an aesthetic products distributor.

Job Summary: The Marketing Specialist will develop and execute marketing strategies to promote aesthetic products, manage campaigns, and collaborate with the sales team to drive brand awareness and growth.

Key Responsibilities:

- Develop and implement marketing strategies.
- Manage marketing campaigns across various channels.
- Conduct market research and analyze trends.

- Collaborate with the sales team and manage the marketing budget.
- Monitor campaign performance and organize promotional events.

Qualifications:

- Bachelor's degree in Marketing, Business, or related field; MBA preferred.
- Minimum of 7 years of marketing experience, preferably in the aesthetic products or related industry.
- Strong analytical, communication, and project management skills.
- Proficiency in digital marketing tools and platforms.
- Good in Thai and English.

Key Competencies:

- Creativity and innovative thinking.
- Strong analytical and communication skills.
- Teamwork and adaptability.
- Results-driven focus.

If you are interested, click **APPLY NOW**. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.th/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.th/terms-of-use>

Company Description