



## PR/117596 | Marketing Specialist (Healthcare Products)

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1549442

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

August 19th, 2025 04:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Our client is an aesthetic products distributor.

Job Summary: The Marketing Specialist will develop and execute marketing strategies to promote aesthetic products, manage campaigns, and collaborate with the sales team to drive brand awareness and growth.

**Key Responsibilities:**

- Develop and implement marketing strategies.
- Manage marketing campaigns across various channels.
- Conduct market research and analyze trends.

- Collaborate with the sales team and manage the marketing budget.
- Monitor campaign performance and organize promotional events.

**Qualifications:**

- Bachelor's degree in Marketing, Business, or related field; MBA preferred.
- Minimum of 7 years of marketing experience, preferably in the aesthetic products or related industry.
- Strong analytical, communication, and project management skills.
- Proficiency in digital marketing tools and platforms.
- Good in Thai and English.

**Key Competencies:**

- Creativity and innovative thinking.
- Strong analytical and communication skills.
- Teamwork and adaptability.
- Results-driven focus.

If you are interested, click APPLY NOW. Please note that only shortlisted candidates will be contacted due to the high number of applicants. Thank you for understanding.

#LI-JACTH

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description