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JAC Recruitment Thailand

## PR/117479 | Product Manager

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1549315

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

August 19th, 2025 07:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Summary:** The Product Manager will be responsible for the successful management and development of multiple product lines for medical devices. This role involves defining product strategies, conducting market research, and collaborating with cross-functional teams to ensure successful product launches and lifecycle management.

**Job Responsibilities:**

1. **Product Strategy and Roadmap:** Define and execute product strategies and roadmaps based on market analysis and customer needs.
2. **Market Research:** Conduct market research and competitive analysis to identify new opportunities and trends.
3. **Product Development:** Develop product requirements documents, materials, user stories.
4. **Performance Monitoring:** Monitor and optimize product performance throughout its lifecycle, including post-launch support and improvements.

5. **Customer Engagement:** Engage with key opinion leaders (KOLs), centers of excellence, and customers to gather feedback and drive product improvements.

**Qualifications:**

- Bachelor's degree in Medical Science, Marketing, any relevant field.
- 5+ years of experience in product management within the medical device industry.
- Strong understanding of the global medical device landscape and regulatory requirements.
- Proven experience in market assessment, competitive landscaping, and strategic business planning.
- Excellent in English skills (written, verbal, and presentation).
- Ability to manage cross-functional teams and complex projects.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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**Company Description**