



PR/117385 | Digital Engagement Manager

Job Information

Recruiter[JAC Recruitment Thailand](#)**Job ID**

1549210

Industry

Logistics, Storage

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

July 8th, 2025 17:08

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Business Level

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities:

- **Develop Digital Sales Strategies** : Identify target audiences, optimize digital platforms, and leverage data analytics to drive business growth.
- **Lead Marketing Campaigns**: Create and manage campaigns that align with business objectives and performance goals.
- **Collaborate for Lead Generation**: Work with sales teams and partners to design and optimize lead generation initiatives.
- **Analyze Market Trends**: Use customer insights and market research to inform strategies and enhance engagement.
- **Support Brand Communication** : Assist with communication initiatives to promote brand awareness and maintain consistent messaging.

What We Offer:

- A collaborative and innovative work environment.
- Opportunities for professional growth and development.
- Competitive salary and benefits package.

Qualifications:

- Proven experiences in digital sales and marketing.
- Strong analytical skills and ability to interpret data.
- Good English skills with excellent communication and collaboration abilities.
- Creative mindset with a focus on results.
- Proficiency in digital marketing tools and social media platforms (Mobile Application, LINE, FB, SEO, SEM, etc.)

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description